NOW COMMAND THE POWERS OF ADAM.™ AND PROGRAM YOUR FUTURE.
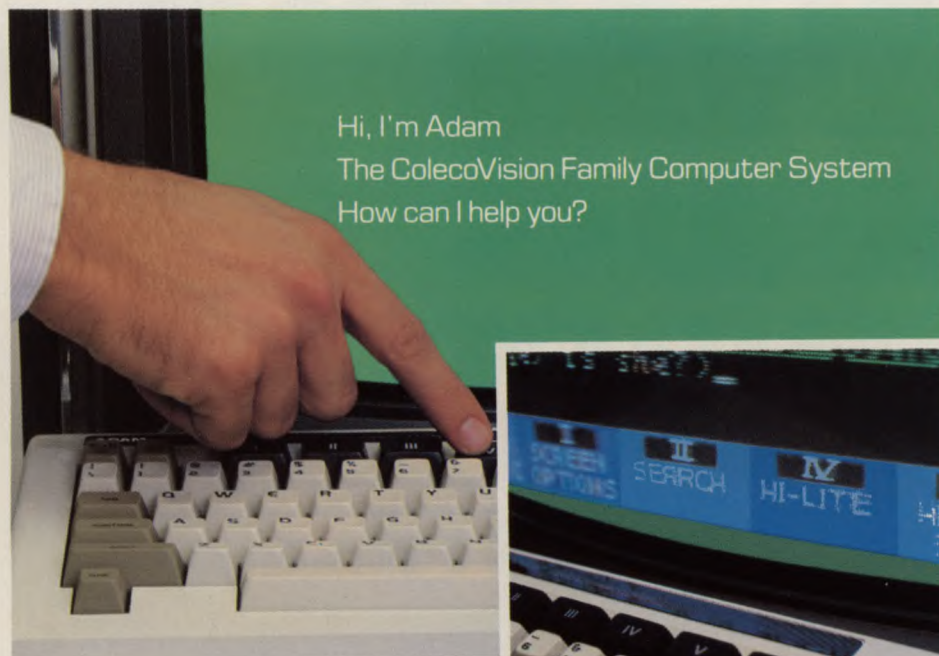
ADAM™

THE COLECOVISION® FAMILY COMPUTER SYSTEM.

MEET ADAM.™ THE COLECOVISIO

Hi, I'm Adam
The ColecoVision Family Computer System
How can I help you?

Now, command the powers of a fully-networked 80K computer system. Adam. The power of a professional keyboard. A built-in word processor program. High speed digital data memory drive. Daisy wheel printer. And Super Game™ System. *All in one package.*

ADAM™ THINKS LIKE YOU, SO YOU DON'T HAVE TO THINK LIKE A COMPUTER.

Until now, people had to adapt to computers to use them. You had to spend a lot of time learning "the computer's language."

Not Adam. Adam actually adjusts to the way you think and "talks to you" with simple pictures and words.

So every member of the family can start working with Adam right away. For home, school and super arcade game play.

ADAM™ SOFTWARE GOES BEYOND "STATE-OF-THE-ART".

Adam uses a totally new kind of software, a highspeed "digital data pack." It can load programs with amazing speed and store up to 250 pages of double spaced typewritten text.

ADAM™ PERFORMS TASKS NO ORDINARY HOME COMPUTER CAN.

Adam has a built-in 80K memory, which expands to 144K. So your memory workspace is enormous, giving you more flexibility than any ordinary home computer.

But that's just the beginning.

Adam components are actually six separate computers, all working in harmony with each other as a *network* called Adam Net.™

So, while one component is working on one task, other Adam components are automatically taking care of others.

ADAM™ GIVES YOU A PROFESSIONAL KEYBOARD.

The Adam keyboard is more advanced than those found in many of the more expensive computers.

ON® FAMILY COMPUTER SYSTEM.

The Adam keys are stepped and sculptured for maximum efficiency. There are 75 full travel keys, plus numeric keypad with joystick cursor control. And the keyboard attaches to the memory console with a coiled cable for comfortable and convenient use. So you can even type on your lap!

THE ADAM™ PRINTER GIVES YOU A HIGH QUALITY ELECTRONIC TYPEWRITER AT HOME.

Adam comes with a letter-quality, daisy wheel printer (a peripheral that would cost you as much as the entire Adam system in many other home computers).

It's an 80 column printer that uses standard ribbon cartridges and interchangeable daisy wheels for different type styles. There's a 9½" wide carriage for either single sheets or fanfold paper. And the Adam printer types in both directions at a rate of 120 words per minute.

ADAM™ COMES WITH THREE SMART™ SOFTWARE PROGRAMS.

The SmartWriter™ Word Processor Program is *built into the system.* So you can edit and revise as you write making even the most difficult writing simple and fun. Adam rearranges words, sentences, even entire paragraphs. And a SmartBasic™ digital data pack, which is source code compatible with AppleSoft® 8K Basic and the Buck Rogers™ Planet of Zoom™ Super Game pack are also included.

ADAM™ OFFERS YOU CP/M® COMPATIBLE PROGRAMS.

The most popular of the thousands of CP/M® compatible programs will be available on Adam digital data packs.

And soon there'll be additional Adam Smart Software for every member of the family. Like Financial Management, with the Adam integrated information management system. (We call it SmartFiler.™) Interactive learning programs, adventure games, strategy games, and more arcade favorites.
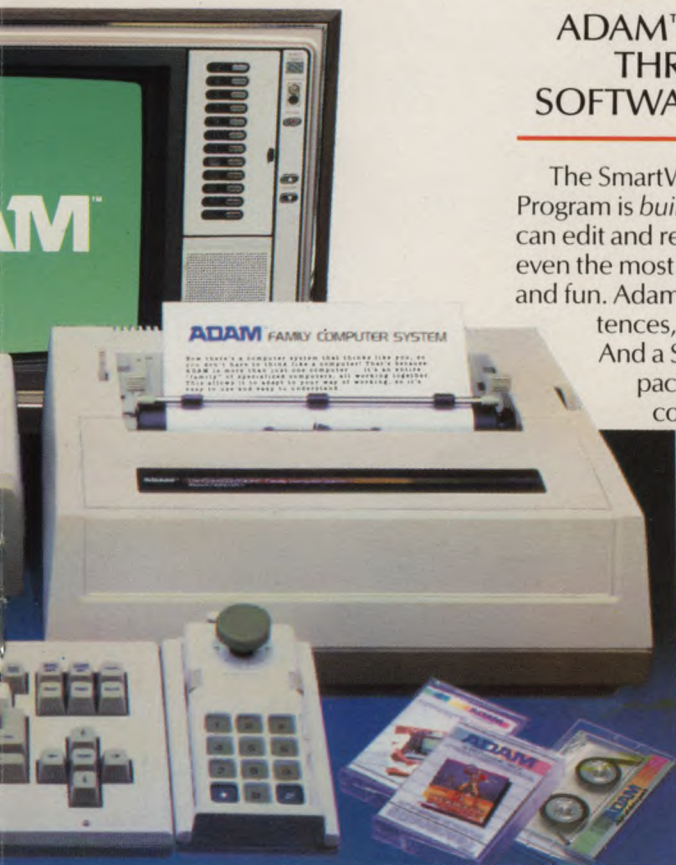
ADAM™ IS THE BEST GAME PLAYER YOU CAN BUY.

The Adam Super Game™ System unleashes super graphics. All the arcade screens. All the bonuses. All the intermissions. Even a "Hall of Fame."

Adam includes the Buck Rogers™ Planet of Zoom™ Super Game pack, two joystick controllers, and plays all ColecoVision cartridges and accepts all ColecoVision expansion modules.

ADAM™ COMES IN TWO MODELS. BOTH DO EXACTLY THE SAME THING.

Adam is also available as an expansion module for your ColecoVision® Video Game System. If you already own ColecoVision all you have to do is plug in the Adam computer module, and begin working with the most sophisticated family computer system you can buy.

WHEN YOU COMPARE FEATURES AND PRICE THERE'S NO COMPARISON.

COMPARE*	The retail price for ADAM™ the COLECOVISION™ Family Computer System is the **total price** for the whole system.			With all other computer companies the base price is just the beginning.	
ADAM COLECOVISION FAMILY COMPUTER SYSTEM	TEXAS INSTRUMENTS 99/4A	COMMODORE 64	ATARI® 800	APPLE® IIe	IBM® PERSONAL COMPUTER
Console with 80K RAM	Console with 16K RAM	Console with 64K RAM	Console with 48K RAM	Console with 64K RAM	Console with 64K RAM
INCLUDED: Mass memory storage drive with FASTRANSFER™ circuitry **INCLUDED:** SMARTWRITER™ word processing built in **INCLUDED:** "Letter-quality" daisy-wheel printer **INCLUDED:** 2 joystick game cursor controllers with built-in numeric key pads **INCLUDED:** Coleco's SMARTBASIC™ program **INCLUDED:** The Official BUCK ROGERS™ PLANET OF ZOOM™ arcade-quality video game	**EXTRA:** Expansion/interface box **EXTRA:** Extra Ram **EXTRA:** Printer interface **EXTRA:** Printer cable **EXTRA:** Daisy-wheel printer **EXTRA:** Mass memory drive **EXTRA:** Joysticks (pair) **EXTRA:** Mfg's. word processing software **EXTRA:** Hit arcade game	**EXTRA:** Printer interface **EXTRA:** Printer cable **EXTRA:** Daisy-wheel printer **EXTRA:** Mass memory drive **EXTRA:** Joysticks (pair) **EXTRA:** Mfg's. word processing software **EXTRA:** Hit arcade game	**EXTRA:** Letter quality printer **EXTRA:** Mass memory drive **EXTRA:** Joysticks (pair) **EXTRA:** Mfg's. word processing software **EXTRA:** Hit arcade game	**EXTRA:** Printer interface **EXTRA:** Printer cable **EXTRA:** Daisy-wheel printer **EXTRA:** Mass memory drive **EXTRA:** Joysticks (pair) **EXTRA:** Mfg's. word processing software **EXTRA:** Hit arcade game	**EXTRA:** Printer interface **EXTRA:** Printer cable **EXTRA:** Daisy-wheel printer **EXTRA:** Mass memory drive **EXTRA:** Joysticks (pair) **EXTRA:** Mfg's. word processing software **EXTRA:** Hit arcade game **EXTRA:** BASIC programming language

*Comparison information obtained by survey taken August 29, 1983.

For what most companies charge for a daisy wheel printer alone, Adam gives you an 80K computer, a word processor, a printer, a memory drive, a detachable professional quality keyboard, and a super game system. All in one package. Ready to use. The most incredible price/value package ever. Use the chart above when you go to buy Adam to compare what you'd have to spend for this package with any ordinary home computer.

And discover that now you can afford to command the powers of a *complete computer system* for the whole family: Adam.

ADAM™
THE COLECOVISION® FAMILY COMPUTER SYSTEM.